

Endless possibilities. Seamlessly connected.

Where space meets versatility: the Estrel Tower's multi-use concept



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The Estrel Tower reimagines how space is used. Here, rather than separating areas for different functions, the interplay of rest, work, events, and connection is at the forefront. It's precisely this vision that makes the Tower a dynamic hub for international business guests and visitors from near and far.

Unique in design, connected in vision

The Estrel Tower stands as an independent landmark – while also forming part of a greater whole. Conceived as a standalone building, it unfolds its full potential in combination with the Estrel Berlin. Offering around 3,800 square meters of event space, the Tower expands the Estrel Convention Center (ECC), adding new possibilities for meetings, conferences, and hybrid formats. The covered walkway connecting the Tower to the Estrel Berlin, short walking distances, and seamlessly integrated infrastructure create tangible synergies between the event spaces, the Estrel Hotel, and the Estrel Show Theatre. This ensures streamlined operations and high-quality guest experiences.

Together, the Estrel Hotel, the ECC, and a planned multi-functional hall planned for 2028/29 will form a fully integrated architectural ensemble never seen before in Europe – bringing together an almost limitless range of options in one location.

Stay. Work. Experience.

With 522 rooms and suites, as well as long stay apartments for extended stays, the Estrel Tower provides a broad spectrum of options – from classic hotel accommodation to long-stay facilities. Comfort, functionality, and quality of stay are harmoniously interwoven, with modern working environments complementing these offerings. Co-working spaces and offices provide flexible frameworks for companies, teams, and individuals.

Culinary diversity and public spaces

The Estrel Tower's gastronomy services also blend perfectly into the overall concept. On the lower floors, dining options are offered in a relaxed, urban setting, while the upper floors place a stronger emphasis on curated experiences, culminating in exquisite fine dining. Open-plan foyers, terraces, and lounge areas offer room for encounters, exchange, and leisurely lingering – for international guests and visitors from the local Neukölln district.

A forward-thinking concept

The Estrel Tower embodies a contemporary approach to integrated use. What matters is not only the scope of possibilities, but their fine-tuned interplay. In this way, the Estrel Tower is creating an urban hub with international appeal for business events and hospitality, raising the bar yet again in its industry.